

Endyia K. Sterns



Endyia Kinney-Sterns is an accomplished television producer and network executive with over 15 years of entertainment television experience. Named one of the “Top Female Executives in Hollywood” by Essence Magazine, Kinney-Sterns has been instrumental in identifying and developing various new programming for various networks.

Most recently as Vice President of Development and Programming for OWN: Oprah Winfrey Network, Kinney-Sterns was responsible for overseeing day-to-day development of new original programming including popular docu-series “Raising Whitley” and “Deion’s Family Playbook.” She was an integral part in developing the new hit series “Flex and Shanice” in addition to many presentations and pilots.

As an accomplished television producer and executive, Kinney-Sterns has over 15 years of entertainment television experience producing shows for high-profile networks including VH1, CBS, NBC, HGTV and production companies such as Buena Vista Television, Arnold Shapiro Productions and LMNO. Kinney-Sterns held the title of senior director of programming and development for TV ONE, where she was responsible for the day-to-day supervision of production and programming for popular series including “Baisden After Dark,” “Who’s Got Jokes” and “Black and Men Revealed.” Her most notable accomplishment was co-developing and creating the brand defining, multiple NAACP Award winning hit show “Unsung.”

Kinney-Sterns spent over four years working in programming and development at BET where she was responsible for overseeing production and post production for the network’s top-rated series “College Hill” and the highest rated show in BET history at the time, “Keyshia Cole: The Way It Is.” She was also responsible for helping to develop, launch and oversee the day-to-day production of “The Mo’Nique Show,” the #1 late night talk show among African Americans as well as the hit music competition show “Sunday Best.” She was responsible for overseeing other ratings hits like, “Lil Kim: Countdown to Lockdown,” “DMX,” “Soul of a Man” and helped to develop and oversee successful original programs such as “Exalted” and “Hell Date.” Prior to her positions at BET and TV ONE, Kinney-Sterns produced reality, talk/variety and lifestyle shows including the Emmy Award-winning syndicated series “The Wayne Brady Show,” “Big Brother 4” and “The Other Half” among others

Currently, as Founder and CEO of EKS Consulting Firm, a highly sought after development consulting company, Kinney-Sterns offers development and programming strategy direction for various networks and production companies.

Kinney-Sterns is passionately involved in a number of children’s organizations. She works with the Children’s Hunger Fund in helping to move their vision forward to see that no child goes without meal, is active with Zoe Ministries to help stop child trafficking overseas and regularly speaks to inner-city girls about pursuing their dreams.

She currently resides in Los Angeles, California with her husband, Brigg Sterns, and her two sons, Judah and Cairo.

